

## **The Anti-Corruption Commission invites you to the**

### **COMIC STRIP COMPETITION 2024**

**Theme:** *“Empowering Bhutanese Youth to Champion Integrity: Building a Corruption-Free Bhutan”*

The Anti-Corruption Commission (ACC) invites creative minds from all walks of life to join the Comic Strip Competition as part of the 2nd National Anti-Corruption Day (NACD) celebration. Share your vision of Bhutanese youth standing firm against corruption and championing integrity. Participants are encouraged to explore the susceptibility of youth to corruption, their potential capacity to drive meaningful change or both through narratives infused with emotion, humor, or drama.

This competition seeks to raise awareness and inspire a shift in societal values by promoting accountability, transparency, and integrity, with Bhutanese youth at the forefront of leading Bhutan toward a corruption-free future.

#### **Why Participate?**

- Celebrate Creativity: Ignite your imagination and create a comic strip that truly matters
- Shape the Future: Be part of Bhutan’s movement toward a corruption-free society.
- Exciting rewards: Win cash awards, recognition, and the opportunity to have your work featured across ACC campaigns and platforms.
- A defining opportunity: Your character could stand as the official mascot of the ACC, a symbol of Bhutan’s pursuit of integrity!

#### **Submission Guidelines:**

- **Theme:** “Empowering Bhutanese Youth to Champion Integrity: Building a Corruption-Free Bhutan”
- **Categories:** Open to participants of all ages
- **Main Character:** Entries must feature a distinctive main character(s), whether human, animal, inanimate object, or any imaginative creation, but it must be youth who embodies not only integrity, transparency, and accountability, but also a wider set of values, including leadership, teamwork, credibility, impartiality, professionalism, and more.
- **Format:** 4–6 comic panels
  - **Size:** If on paper use A4 size paper (regular printer paper).
  - **Language:** Legible Dzongkha or English.

- **Originality:**
  - All comic strip submissions must be original work.
  - AI-generated comic strips will not be accepted.
- **Submission Method:**
  - Email the scanned/photos of your work to **ddema@acc.org.bt** or WhatsApp at **17434008**.
  - Hardcopy can also be submitted at ACC head office in Thimphu or regional offices in Bumthang, Trashigang and Phuentsholing
- **Required Information at Submission (To contact you in case you win):**
  - Full name:
  - CID number:
  - Phone number:
  - Email address:
  - Present address:
- **Ownership & Copyright:**
  - ACC will retain copyrights for the winning designs for future campaigns and advocacy.
- **Evaluation Criteria**
  1. Relevance to the anti-corruption theme (10%)
  2. Clarity and strength of the message (10%)
  3. Originality and creativity (10%)

## **Benefits:**

### **Winner:**

- ❖ Cash prize Nu. 15, 000
- ❖ Certificate of recognition
- ❖ Comic strip showcased during NACD, on ACC's social media, website, and annual report with credit.

### **1st Runner-Up:**

- ❖ Cash prize of Nu. 10,000
- ❖ Certificate of recognition
- ❖ Comic strip showcased during NACD, on ACC's social media, website, and annual report with credit.

### **Top 5 Finalists:**

- ❖ Certificates of recognition

## Special Opportunity:

If a submitted comic character(s) captures the ACC's core values and has broad appeal, it may be adopted as a long-term ACC mascot. The creator will receive:

- ❖ Cash prize: Nu. 15,000
- ❖ Certificate of recognition
- ❖ Character featured in campaigns, advocacy, and promotional materials.
- ❖ First-produced memento/souvenir of the character.

*Note:* If submissions do not meet expectations, the ACC reserves the right to withhold prizes.

## Important Dates:

- **Submission Deadline:** 30th January 2025
- **Winners Announced:** 21st February 2025

## Get Creative! Be the Voice of Change!

Join us in shaping a future of integrity. A chance to **empower Bhutanese youth** to champion integrity and build a corruption-free future.

For inquiries, reach out to [ddema@acc.org.bt](mailto:ddema@acc.org.bt) or WhatsApp 17434008.



**Don't Wait—Submit Today!**